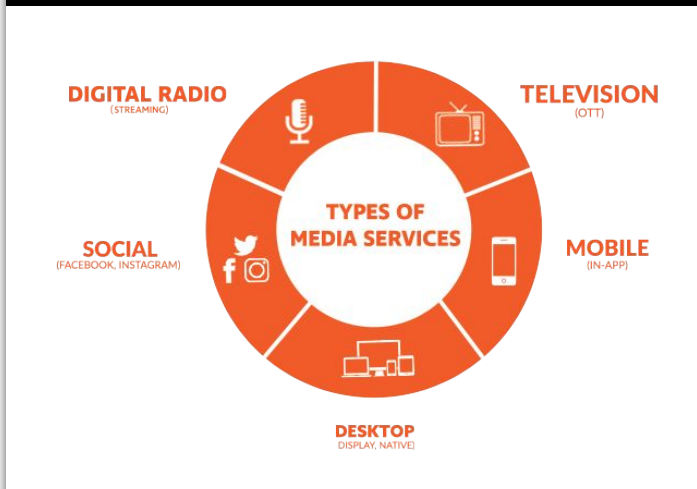


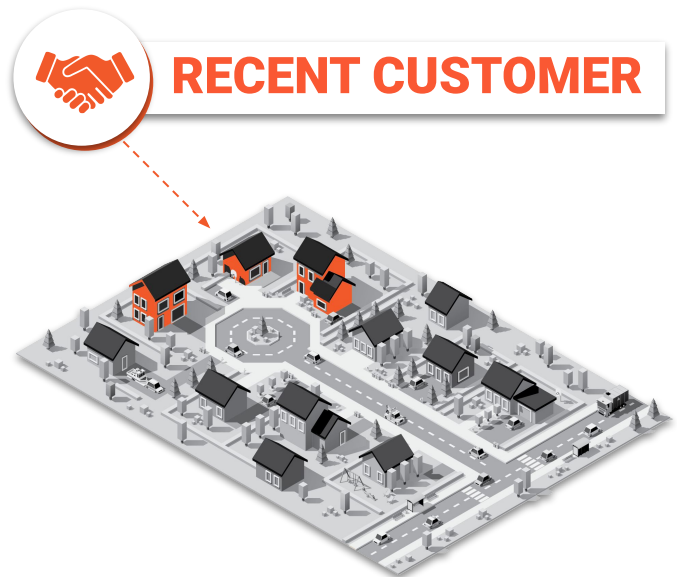
DIGITAL NEIGHBORS

Digital Neighbors is the result of combining our mapping and iDent Targeting technology. Similar to how a service company would hand out flyers to nearby homes in a neighborhood after performing a service, Digital Neighbors takes the addresses of your past customers and serves their physical neighbors with digital ads for your business. We take a list of street addresses and zip codes of your existing customers for the last 30, 60, or 90 days, and run it through our system. The algorithm will identify the home addresses and all internet connected devices belonging to the neighbors within the line of site of your past customers' households.

PLATFORMS SERVED



TARGETED WITH DEVICE ID



ROAS | 17:1

National average Return On Ad Spend (ROAS). Increased results with long term optimization.

OVERLAY DEMOGRAPHICS TO BETTER DEFINE YOUR TARGET AUDIENCE

-
- 5 **PRESENCE OF CHILDREN**
 - 4 **SINGLE VS MARRIED**
 - 3 **MALE VS FEMALE**
 - 2 **AGE RANGE**
 - 1 **HOUSEHOLD INCOME**

DISCOVER THE MOST DEMOGRAPHICALLY SIMILAR AUDIENCE TO YOUR CURRENT CUSTOMER