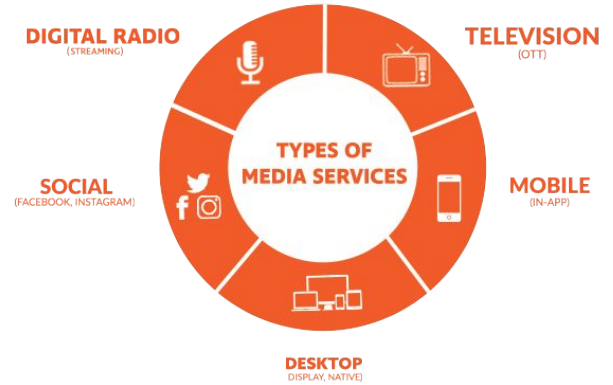


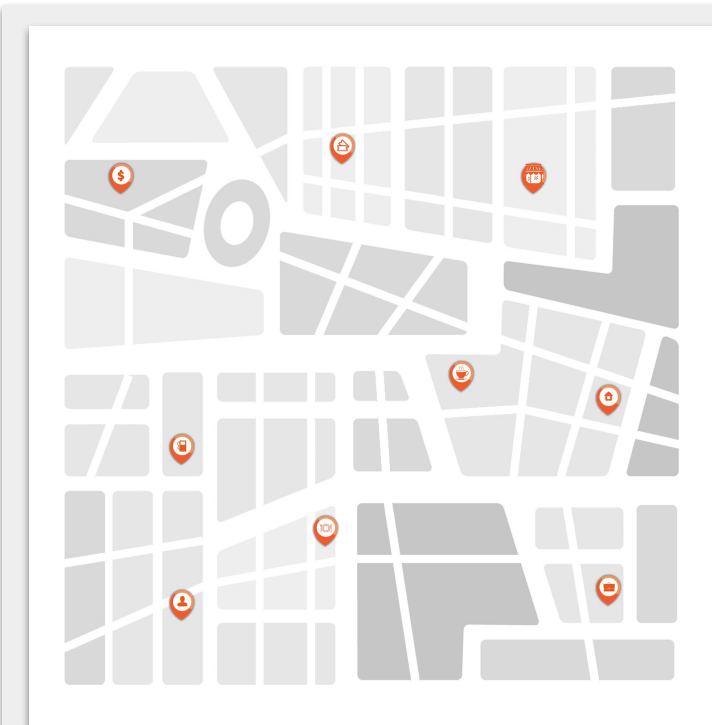
NEW MOVERS

New movers to an area are actively looking for new places to shop and vendors to buy from. They are open to trying new things when setting up their living situation. Our system has a live feed of data and connects you to these movers within hours, allowing you to sit back and target them the second their information becomes available. 450,000 people move every week in the United States. Most new home purchases are made in the 30-day window before and after moving. These consumers are also more likely to purchase multiple items, due to their recent lifestyle change. Studies have shown that once this consumer audience buys from you, they are 90% more likely to become a repeat customer.

PLATFORMS SERVED



FIND ALL THE MOVERS IN YOUR MARKET



PRE MOVER | "I'm getting ready to move."

ESCROW | "I am under contract to buy a house but I haven't moved in."

POST-MOVERS | "I just moved in."

ROAS | 10:1

National average Return On Ad Spend (ROAS). Increased results with long term optimization.

OVERLAY DEMOGRAPHICS TO BETTER DEFINE YOUR TARGET AUDIENCE

-
- 5 PRESENCE OF CHILDREN
 - 4 SINGLE VS MARRIED
 - 3 MALE VS FEMALE
 - 2 AGE RANGE
 - 1 HOUSEHOLD INCOME

THE FASTEST WAY TO GET IN FRONT OF NEW MOVERS