

POWERING BUSINESS WITH THE WORLDS 1ST FOOT TRAFFIC & MARKET ANALYTICS PLATFORM

OPENED LOCATIONS

OWNED LOCATIONS	CHANGE IN FOOT TRAFFIC (BI-WEEKLY)
Overall Locations	-57.21%
Foot Traffic - Market	-27.97%

MARKET ANALYSIS

PATHEON IN MARKET	MARKET SHARE (PAST 30 DAYS)
1	11%
2	8%
3	18%
4	10%
5	7%
6	7%
7	3%

CAMPAIN STATISTICS

Impressions: 3,226,319
 Click Through Rate: 0.09%

CURRENT & PAST CAMPAIGNS

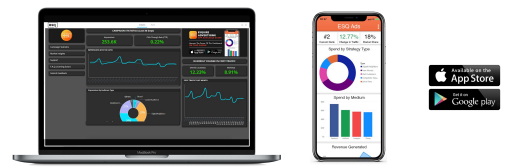
Campaign Name	Impressions	Clicks	CTR
Current Campaign	1,200,000	100	0.008%
Past Campaign	2,000,000	150	0.007%

MARKET SHARE (PAST 30 DAYS)

Brand	Market Share
American Freight	11%
Appliance & Furniture RentAll	7%
Ashley HomeStore	18%
Ashley Furniture	10%
Ashley Furniture Mart	7%
Americas Mattress	8%
Arhaus	3%

THE ESQ DASHBOARD

Easily access & review campaigns through the Esquire Dashboard built around specific store needs and market strategies. We will continuously work to optimize your marketing campaigns to ensure our clients that they are getting the most out of their marketing budgets.



READY TO GROW YOUR BUSINESS?

Unlock your business' growth potential with trackable ad spending, near real time data report analysis readily available through your phone! Become a client today to harness the true power of Esquire Advertising and the ESQ Dashboard today!

DRIVEN BY PROVEN RESULTS

Our technology and specialization in the Furniture & Mattress Industry gives us a distinct advantage. Our clients are able to effectively target consumers and match their ad campaign to in-store sales. We are the premier choice for digital advertising!