

# CULTIVATE YOUR VOTERS. GET MORE VOTES.

Reach and exceed your campaign goals with digital advertising to specific households.

## ESQUIRE ADVERTISING OFFERS



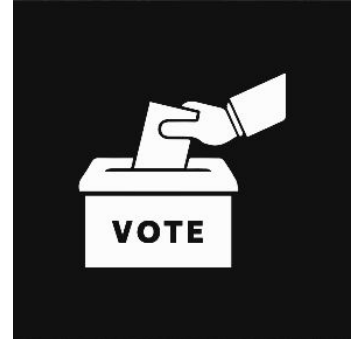
### BUILD YOUR BASE

Reach a desired community to serve as a foundation of your campaign.



### MARK YOUR TERRITORY

Increase the overall visibility of your campaign. Engage with undecided voters.



### INCREASE VOTER TURNOUT

Reach first-time voters and enlist their participation (GoTV).

## 95% MATCH

Our proprietary technology extracts the devices from household addresses with over a 95% accuracy.

## UP TO 15% LIFT

On average, expect to see an 8-15% increase in voter turnout.

## REACH VOTERS

Esquire has the ability to effectively reach individuals devices, people, etc of those who have previously voted for a specific party in the past elections. This audience can be further segmented by:



VOTING  
FREQUENCY



AGE



INCOME



MARITAL  
STATUS



ETHNICITY



RELIGION

## WHERE WE SERVE

FACEBOOK, INSTAGRAM, 95% OF AVAILABLE WEBSITES (DISPLAY), OTT