

ENGAGE YOUR CLIENTS

INCREASE YOUR AUTO SALES

STOP MARKETING BASED ON A GUESS. START MARKETING BASED ON THE DATA.



DEFINE YOUR AUDIENCE

Use our proprietary technology to target individuals who are in the market for a new vehicle.



RETAIN YOUR CLIENTS

Reach past customers & remind them to renew leases, come in for service, and more!



IDENTIFY TOP COMPETITORS

Our services allow you to precisely identify competitors & target their customers.

WHAT AUDIENCES SHOULD I RUN?



COMPETITORS & IN-MARKET SHOPPERS

Use our proprietary technology to target individuals who are in the market, visiting competitor's stores and car lots for a new vehicle, and redirect them to you instead of your competitors.



PAST CUSTOMERS & CUSTOM CAMPAIGNS

Utilizing the addresses of customers nearing the end of their leases, or who may simply be ready for an upgrade, we identify their individual internet connected devices and serve ads to recapture their interest and draw them back to your dealership.



SERVICE & MAINTENANCE CAMPAIGNS

Extracting data from your DMS/CRM we can serve 1:1 digital ads across all media channels, prioritizing customers who are due for regular service and bring them back in.



FRIENDS & FAMILY

Our technology can identify devices belonging to friends and family members that have visited the household of a recent purchaser. Target this audience and inspire them to buy.

TARGET YOUR AUDIENCE BASED ON SPECIFIC CRITERIA



MARKET ACTIVITY



AGE



INCOME



MARITAL STATUS



LOCATION

REACH YOUR BASE ON ALL CORNERS OF THE INTERNET

FACEBOOK • INSTAGRAM • 95% OF AVAILABLE WEBSITES • OTT

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COMPETITORS & IN-MARKET SHOPPERS

Use our proprietary technology to target individuals who are already in the market for a new vehicle and redirect potential buyers to you instead of your competitors.



PAST CUSTOMERS & CUSTOM CAMPAIGNS

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SERVICE & MAINTENANCE CAMPAIGNS

Extracting data from your DMS/CRM we can reach out to your customers who are due for regular service and bring them back in.

TARGET YOUR AUDIENCE BASED ON SPECIFIC CRITERIA



MARKET ACTIVITY

18+

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INCOME



MARKET ACTIVITY



LOCATION

GET SPECIFIC

With our methods, not only can you target clients specifically based on different criteria, you can go beyond that and overlay different criteria to narrow your search down with incredible efficiency. Want to target individuals who make over a certain amount AND have been visiting local competitors? We can help you achieve this, and much more.

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